



15 August 2009

To Whom It May Concern:

Polkadot PR was recommended through our Advertising Agency, Virtual Advertising, to work with us on the 2009 Organic Expo. Our objective was to raise the awareness level of the show in Melbourne to trade and general consumers. We had a very tight lead time of 2 months however Polkadot PR was able to secure coverage for us in trade newsletters, online magazines, metropolitan newspapers and radio, all core to our demographic.

The team was thorough with their reporting techniques and Dionne was an absolute pleasure to work with. I would without hesitation recommend Polkadot PR as a fabulous PR agency to partner with.

Warmest regards

A handwritten signature in black ink, appearing to read 'Mary'.

Mary Hackett  
Director, SHE