



Monday, 29th March 2010

To Whom It May Concern,

This letter of recommendation is written for Polkadot PR. They are an excellent PR firm that attains us extensive credible exposure for the TeleCafe Brand.

TeleCafe offers Guys & Girls a fun, flirty and safe place to chat making us one of Australia's premium Phone Chat services that has operated since the early 90's.

Since our early days and over the years, we always have advertised our service in traditional media such as TV, Newspaper and Magazines.

With the increases in advertising clutter and the rising cost in media, we have found it continually harder and harder to attract new customers at an economical price for us. Evidently, the help us stretch our advertising dollar further, we entered a Public Relations Campaign with Polkadot PR.

Polkadot PR is an excellent PR firm to work with and attained us a profitable Equivalent Advertising Value. That is, of the small cost of working with them – they were able to deliver us media with value in excess to that.

In particular, Polkadot PR got us great exposure in media types such as:

- **Magazines** - Cleo, Cosmopolitan, New Idea, mX etc.
- **Newspapers** - Herald-Sun, Daily Telegraph, Courier Mail etc.
- **Online** - www.News.com.au, www.notquitenigella.com etc.
- **Radio** - Nova 969, HotFM, SeaFM etc.

We strongly recommend them to anyone seeking good PR exposure for their business / brand.

Kindest Regards,

Edward Zia

Marketing Manager – TeleCafe Australia.

www.telecafe.com.au